Think about the policy in terms of the FORGOOD framework.

FAIRNESS: What are the redistributive effects of the nudge?

OPENNESS: Is the nudge open or hidden and manipulative?

RESPECT: Does the nudge respect people's autonomy, dignity, freedom of choice and privacy?

GOALS: How does the nudge influence the welfare of all parties involved?

OPINIONS: Do people agree or disagree with the means and end of the nudge?

OPTIONS: Should other policies be used instead of a nudge?

DELEGATION: Do the policymakers have the right and the ability to use the power delegated to them?